



Dear Sponsor,

The Westfield Ice Rocks Hockey Club is excited to embark on its 2026-2027 season; we invite you to help us live our Teams Mission Statement.

Mission Statement

The Westfield Hockey Club's emphasis will always be placed upon education, personal development, teamwork, and sportsmanship. The individual conduct of board members, coaches, players, and parents will be maintained to ensure a positive culture in which all can honor the sport and exemplify an organization to be proud of.

The Team

The Westfield Ice Rocks Hockey program is the 2024 1A State Runner Up Champions, and the 2026 JV State Champions. The team is comprised of student athletes from Greenfield Central, Heritage Christian, Horizon Christian, Knightstown, Lawrence North, Lawrence Central, Mt. Vernon, Muncie, New Palestine, Warren Central and Westfield.

The Focus

The short and long-term focus of Westfield Ice Rocks Hockey is to perform at our full potential on the ice, while developing young men and women to become leaders among their peers and the community.

The Future

The future success of the Westfield Ice Rocks Hockey program will only be possible by partnering with highly successful, motivated companies looking to invest in the next generation.

The Philosophy

Work hard and have integrity in everything that we do!!!

The Westfield Ice Rocks is a Club Sport and 501(C)(3) Not-for Profit Organization. All the teams' expenses are paid directly through assessments collected from the players' families. Each year we try to offset expenses with fundraisers and generous donations from sponsors like yourself. Annual Operating expenses include:

- Ice Rental for games and practices
- Referee fees
- Coaching -on ice and off-ice training
- Medical Trainer at games
- League Membership Fees Local and State Leagues
- Jerseys and other necessary apparel

Beyond league fees our families are also responsible for the costs associated with travel and lodging needed to play other Indiana High School Hockey Teams.

In an effort to continue our club's growth and success, we are kindly asking for your Business Sponsorship. All sponsorship donations are tax deductible, with **100% of your sponsorship going towards offsetting players fees with 50% going towards the player securing the sponsorship.**

In exchange for your Business's Sponsorship, we will provide the following in return:

Platinum Level \$5000.00+ Sponsorship includes:

- Minimum of 4 social media mentions every 30 days
- Your Company logo looped on the Sponsorship TV the team is purchasing for the Carmel Ice Skadium to promote sponsors and upcoming local games
- Plaque
- 4 T-shirts with your business logo along with our other sponsors
- Company branding on team equipment. ie... Helmet stickers, Jersey patches, other tbd.

Gold Level \$1,250.00 plus Sponsorship:

- Minimum of 4 social media mentions every 30 days
- Your Company logo looped on the Sponsorship TV the team is purchasing for the Carmel Ice Skadium to promote sponsors and upcoming local games
- Plaque
- 3 T-shirts with your business logo along with our other sponsors

Silver Level \$750.00 Sponsorship:

- Minimum of 2 social media mentions every 30 days
- Your Company logo looped on the Sponsorship TV the team is purchasing for the Carmel Ice Skadium to promote sponsors and upcoming local games
- Plaque,
- 2 T-shirts with your business logo listed with our other sponsors

Bronze Level \$300.00 Sponsorship includes:

- Minimum of 1 social media mention every 30 days
- Company logo looped on the Sponsorship TV the team is purchasing for the Carmel Ice Skadium to promote sponsors and upcoming local games
- Plaque
- 1 T-shirt with your business logo listed with our other sponsors.

The Westfield Ice Rocks family thanks you for your time and consideration. If you are interested in sponsoring our club, please feel free to contact Brook Doup for more information.

Sincerely,

Brock Doup
President, Westfield Ice Rocks 2026-2027
Brock.doup@gmail.com

Westfield Hockey Club is a 501(C)(3); Tax ID number 26-3607441

Follow Us:



Facebook: [@westfieldicerockshockey](#)

Instagram: [@westfieldicerocks](#)

*If the Westfield Ice Rocks sponsor is a direct competitor of a current Carmel Ice Skadium sponsor we will not be able to include the sponsor on the Westfield sponsor banner that is displayed at the Skadium.



2026-27 Sponsorship Program Commitment Form

Business Name _____

Contact _____

Company Address _____

City, State, Zip _____

Phone _____

Fax _____

E-Mail _____

☐ **Yes, my company will participate in the Westfield Ice Rocks 2025-26 Sponsorship Program**

- ☐ Platinum Level \$5,000+
- ☐ Gold Level \$1,250 and Up
- ☐ Silver Level \$750- \$1,249
- ☐ Bronze Level \$300- \$749

Commitment Amount: \$ _____

Date: _____

Business Signature: _____

Date: _____

Ice Rock Member Signature: _____

Brook Doup

President, Westfield Ice Rocks 2026-2027

Brook.doup@gmail.com